

# NEW ALBUM RELEASE



Artist:

**FAMARA**

Title:

**Karibu**

Order number:

**NG 01211-2**

Label:

**N-Gage Productions**

Distribution:

**Musikvertrieb AG**

Style:

**Reggae  
(Afro-Reggae/World)**



Description:

**CD (Album)**

Release date:

**Friday, March 7th 2014**

Short info:

As one of the most active as well as popular Swiss Reggae acts, FAMARA has already successfully released 8 albums with his refreshing mix of Afro-Reggae, Dub and World music. However, FAMARA's output seems to be endless after more than 15 years! After a short creative break, the Reggae pioneer is ready to present his newest work.

«KARIBU» - meaning *welcome* - is the clever title of his latest offering which boasts a wide array of excellent musicians on the thirteen sunny and varied songs (incl. the intro). Top class riddims, a phat Hornsection, harmonious backing vocals, but also a Blues harmonica, ensure the typical unmistakable World-reggae-sound, ignite first class fireworks and drive FAMARA to top form on his 9th album. This is proven, for example, by the first single «Reggae made in Switzerland» (No. 6) which definitely leaves you wanting more - earthy, rootsy, relaxed and hugely catchy. A refreshing reggae classic with hit potential!

FAMARA did not travel to Gambia or Jamaica to do the recordings - no, he went to «One-Drop Studio» in Basel! There, the authentic work was produced under the wings of Eric Gut, Matthias Tobler (both The Scruicalists) and Rainer Schudel. The new album was mastered by Dan Suter (echochamber, Zurich).

«KARIBU» - *welcome* is also the name of the Release-Tour, which will be supported by a prominent Backing-Band. For example, on March 8th in the Kaserne Basel where his new 'silver ware' will be festively christened - welcome back FAMARA!

Marketing and Promotion:

- Radio, print, online and tv promotion by N-Gage
- Advertise in 20 Minuten
- Banner on Reggae.ch & Cede.ch
- Promotion tour, starting March 28.02. Bern, Mahogany
- 08.03. Basel, Kaserne
- 28.03. Stäfa, Kulturkarussell Rössli
- 12.04. Gams SG, S-Event
- 02.05. Schaffhausen, Kammgam
- 03.05. Zürich, Mundwerk
- Infos and downloads: [www.famara.ch](http://www.famara.ch)

Shortfacts:

- CH-Album-Charts Top 100:  
2012 «TheCosmopolitan» Platz 70  
2010 «TSOF» Platz 70  
2008 «Oreba» Platz 70  
2005 «Double Culture» Platz 75
- CH-Airplay-Charts Top 100:  
2012 «Mondomix» Platz 71
- World Music Charts Europe:  
2010 CD «TSOF» Platz 19

Tracklisting:

01. Intro
02. Sun
03. Danga Danger
04. Jah Light
05. Supa Muso
06. Reggae Made In Switzerland
07. Nama S Song
08. Djembeka
09. Vanille And Chocolate
10. Tropical Jogger
11. Mr. Tamtam
12. Superstar Yako
13. Ärdig Rootsig